Remuera Business Association

Chairperson’s Report 2022-2023

I am pleased to present this year report to the Remuera Business Association. Kate Boyden stepped down as Chair earlier in the year and I became Chairperson in March 2022.

I would like to start with a huge thank you to Natalie Wright who is our Business Development Manager for her tireless dedication, passion and constant hard work in making Remuera a vibrant place to work, shop and visit.

I would also like to thank the Executive Committee - Sam Crockroft (New World), Steve Garcia (Ray White), Sandi Vincent (Hartleys) and Rosie Winter (Gabriella) for their dedication and work during the year. A big thank you to Sarah Powrie, who is our Orakei Board councillor. She always has our back with all matters at council, her knowledge and guidance is always appreciated.

Our main focus this year has been to finalise the high tech security CCTV cameras for the streets, of which I am happy to say are now fully operational. This has been an extremely long and difficult task that Natalie has taken on with gusto. I honestly believe that without Natalie’s perseverance we would still be under construction with our security system. We are adding two number plate recognition cameras to enhance our current system later this month.

To extend our awareness on the street with regards to security, we have implemented a WhatsApp group which is the REMUERA CRIME ALERT. This is a text message service used when there is an incident in the area so all businesses can be made aware of what is happening and can take appropriate steps for safety. I would advise all businesses and staff to be part of this initiative – please contact Natalie Wright to join this group.

This year has seen a number of changes that the Board has implemented to enhance our beautiful village.

* We have upgraded the street planting and pots which will eventually be shaped to be beautiful topiary olive trees.
* The new facias have commenced on some of the buildings and will continue throughout next year.
* New sandwich boards have also been implemented to those who took up the offer so we can try to get the street looking more streamline and tidy.

The Board has run various promotions during the year to promote local community spending with the introduction of The Remuera Big Spend, Blue Dot Week and Easter Egg Hunt. These were all well received and we will continue the Blue Dot week promotion at various times throughout the year. We are endeavouring to have one promotion a month to bring people into the village and encourage spending. Upcoming events are Halloween, Live Life Local Shopping Bags, The Remuera Big Spend, Santa and the Elf’s,(with Free family photos) The new Xmas Decorations (In Remuera Colours) and the new Smart Xmas Tree.

We have continued to have a strong social media presence on Facebook with our Live Life Local page promoting businesses and local community events. Thank you to Shelly Lindberg for your work with this.

Car parking is still an ongoing issue. I would like to remind businesses that the Clonbern Rd/New World carpark is a 60 minute only carpark and should not be used as an all-day carpark. We need to keep this carpark free for shoppers, otherwise they pass through Remuera to Newmarket where there is ample parking.

There have been several new development projects that are either in progress or completed in Remuera which are attracting new businesses, customers and residents. Our board continues to work with the developers to create a vibrant, community spirit to achieve positive growth, increase local spending while also attracting new visitors.

I am very happy with the progress made this year. Remuera is fast becoming an attractive area for business and retail. This is reflected through the small number of vacant outlets in our village. With the last two years effects from Covid, this is a very good result. Please continue to promote our village so we are first on peoples’ minds and wallets.

Thank You

DA Fenn (Jems of Remuera)

Chairperson