

Remuera Business Association - Indicative Budget 2026/2027

REVENUE	TOTAL	
Current Bid Income	\$ 265,055.25	
3% Increase	\$ 7,951.66	*
Total Bid Income	\$ 273,006.92	
Orakei Local Board Grants	\$ 20,000.00	
Electricity - dividends	\$ 800.00	Local Board
Associate Membership fees	\$ 500.00	Local Board
Interest Income	\$ 36.00	
Advertising Contributions	\$ -	
Sundry Income - GST	\$ -	
Total Revenue	\$ 294,343	

EXPENSES

Strategy 1 - Develop relations with members & stakeholders

Biz-to-Biz networking (social events)	\$ 4,000.00	
		\$ 4,000

Strategy 2 - Enhance the Physical Environment

Security Investment Contingency	\$ 15,000.00	
Nextro Security (maintain security system)	\$ 18,462.84	*
Christmas Deco's (buy/repair/instal)	\$ 12,000.00	
Pole banners (produce/install)	\$ 8,000.00	
Inspect & maintain fairy lights	\$ 15,000.00	
Lighting - power for fairy lights	\$ 3,600.00	
Gardens - mowing Norana Berm	\$ 360.00	
Reclaim paper recycling bins	\$ 9,000.00	
Gardens - Maintenance of pots + Gardener fees	\$ 3,000.00	
		\$ 84,423

Strategy 3 - Foster economic development

Research - Mystery Shopping		
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Strategy 4 - Market and promote Remuera

Marketing & promo - Advertising - Brand/Art/Design	\$ 2,500.00	
Marketing & promo -Website mngmt/enhancements	\$ 5,000.00	
Social Media Marketing advice/promos/advertising	\$ 4,000.00	
		\$ 11,500

Strategy 5 - Events

Christmas activities	\$ 20,000.00	
Remuera Big Spend x 2	\$ 9,000.00	
Easter Egg Hunt	\$ 2,200.00	
Halloween	\$ 2,200.00	
		\$ 33,400

Operating E

Administration

Wages & PAYE - Contractor/Social Media	\$ 18,000.00	
Wages & PAYE- Business Development Manager	\$ 102,662.56	
Rent and utilities	\$ 8,800.00	
Telephone and internet	\$ 2,400.00	
Insurance - Other	\$ 5,200.00	
Insurance - ACC	\$ 300.00	
General Expenses	\$ 2,000.00	
Storage	\$ 5,712.00	
Meetings (incl AGM)	\$ 2,500.00	
Printing/postage	\$ 1,000.00	
Repairs	\$ 500.00	
Subscriptions	\$ 1,800.00	
Bank fees	\$ 180.00	
		\$ 151,055

Audit and Accounting

Audit	\$ 5,000.00	
Accounting - bookkeeping	\$ 4,500.00	
		\$ 9,500

Total Expenses	\$ 293,877
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SURPLUS	\$ 466
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Events and Promotions

	Remuera Market Day	Christmas Activities	Music - Summer Saturdays	Chinese New Year	Remuera Masters Market Day	Bastille Day Event	TOTAL
3730 Mktg & promo - design and print	0			1500	0	2850 \$	4,350
3750 Mktg & promo - dm and distribution	0				0	450 \$	450
3760 Mktg & promo - events: general	0			8000	0	1600 \$	9,600
3764 Mktg & promo - events: advertising	0	600		2500	0	2600 \$	5,700
3765 Mktg & promo - events: entertainment	0	4400	750	3000	0	12500 \$	20,650
	\$ -	\$ 5,000	\$ 750	\$ 15,000	\$ -	\$ 20,000	\$ 40,750

DRAFT BUDGET 2012/13

INCOME

Business Improvement District Income	\$	242,564
Other grants	\$	10,000
Other Income	\$	3,264

Total Income		\$ 255,828
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EXPENSES

Goal 1 - Develop relations with members & stakeholders

Smartmail and networking events	\$	4,100
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Goal 2 - Enhance the Physical Environment	\$	46,670
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Goal 3 - Foster economic development	\$	-
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Goal 4 - Market and promote Remuera

Brand advertising/Strategic Planning	\$	44,000
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Market Days	\$	22,000
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Events and Promotions	\$	50,700
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Operating Expenses

Administration	\$	79,446
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Audit and Accounting	\$	6,320
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Total Expenses		\$ 253,236
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SURPLUS/DEFICIT

\$ 2,592

Notes:

-No increase to targeted rate paid by RBA Members

-All expenses subject to final approval by incoming Executive Committee